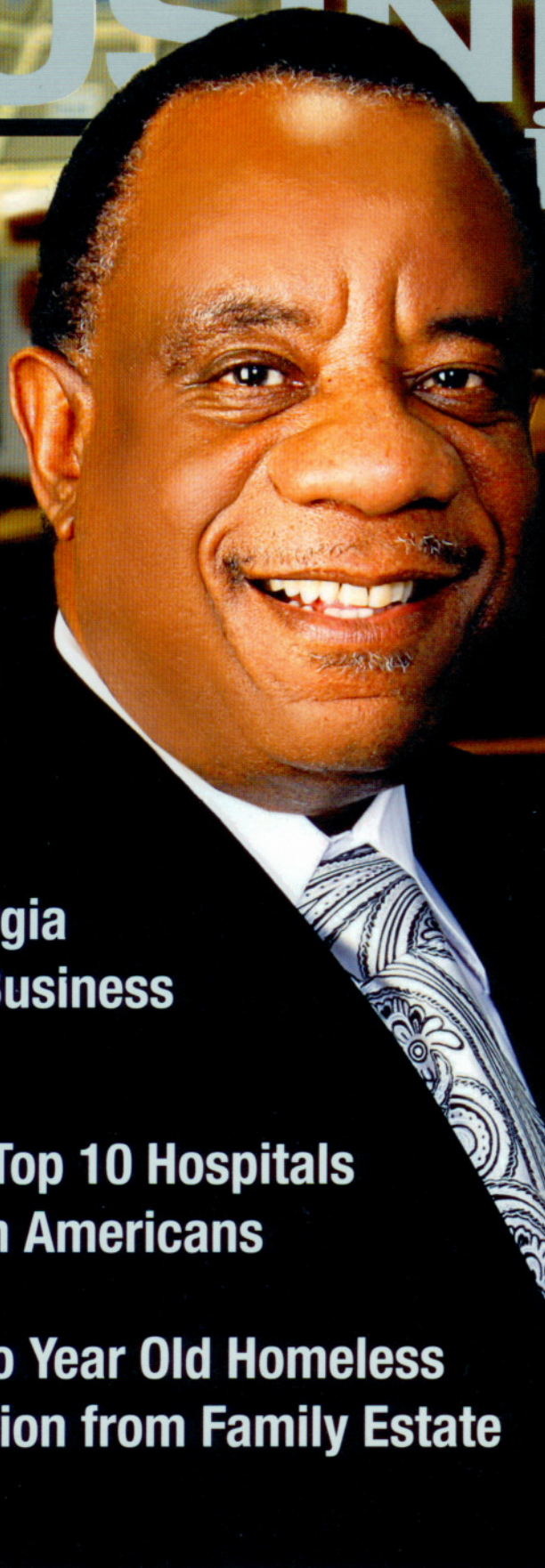


Atlanta's 100 Most Influential Multicultural Business Leaders

Atlanta BUSINESS journal

SPRING ISSUE 2010
Vol. 18 No. 2 \$3.95



Lee Rhyant

Executive VP &
General Manager of
Lockheed Martin

**2010 Georgia
Minority Business
Awards**

**Atlanta's Top 10 Hospitals
for African Americans**

**Eighty-two Year Old Homeless
after Eviction from Family Estate**

SPRING 2010



7 32196 82594 4



The Physicians Practice S.O.S. Group Comes to the Rescue for Physicians

By Lynn Isaac

Physicians all over have received extensive education and training in their perspective specialties. However, once they have started their own practice, some may not have been prepared or equipped with all of the skills and knowledge necessary to successfully run that business. That is where Regina Mixon Bates, CEO of The Physicians Practice S.O.S. Group (PPSOSG) comes into play. She has established a unique business that will help physicians start and/or maintain their practice.

A consulting and education company geared towards helping physicians with the business side of the medical practice, PPSOSG was established in response to several cries for help from various physicians. These distress calls for help with compliance, staffing, organization, etc. were made in order to keep their practices from failing or closing altogether. Hence, the S.O.S. in the company's name. This S.O.S. though, stands for Seminars and Office Solutions.

The company was created over 10 years ago after the sudden death of Regina Mixon's 1st husband after three months of marriage. At that time, she quit her job working for the largest medical practice in Louisville, Kentucky and began consulting physicians in the area. With the numerous changes in healthcare over the last 10 years, many physicians find it hard to stay abreast of these changes. Her desire was and still is, to help healthcare providers across the country streamline their billing process, improve their patient flow, and stay current on changing state and federal guidelines.

Companies exist today that offer some of the services that PPSOSG offers, however none of the provide a one-stop-shop for physicians. PPSOSG offers a wide variety of services which include: Practice assessment and education, full practice setup/start up services, office location, chart audits, physician/mid-level recruitment and placement, HIPAA, OSHA, and OIG Compliance Documentation, Planning and



Regina Mixon Bates, CEO of The Physicians Practice S.O.S. Group, Inc.,

Implementation. On the training side, they provide AAPC Charter approved seminars in Collections Management, Chart Auditing, Customer Service and Front Office Management, E&M Documentation, Advance Coding, and Customer Management to name a few. In addition, they are Certified Medical Billing Specialist, Professional Coder and Medical Practice Managers.

Mixon Bates not only has a unique business but also a unique life story to tell. In 2007, she was diagnosed with cancer. During this trying time, she also suffered a heart attack and received 1st and 2nd degree burns from her chemotherapy and radiation treatments. The good news, however, is that since August 2007, she is cancer free and has not experienced any medical issues since that time. Also in September 2009, Mixon tied the knot with Jamar Bates. She is experiencing triumph through the trials that she has faced.

Cont. pg. 48 >>>



VISION ... VALUE ... RESULTS ...
"Taking The Business Of Medicine To The Next Level"

3705 New Macland Road, Suite 200-181
 Atlanta, GA 30127-1966

(P) 770.333.9405 (F) 777.333.9406
www.ppsosgroup.com

Our Services Include:

- Physician/Mid-Level Recruitment & Placement
- Practice Assessment & Education
- Practice Start/Set Up Services
- Chart Audits
- One-On-One Physician Training
- HIPAA, OSHA, & OIG Compliance Documentation, Planning, & Implementation
- IRO Services (Government Approved Independent Review Organization)

AAPC Chapter Approved Seminars for Physicians & Staff :

- ICD-9 & CPT Coding and Billing
- Advance Coding Workshop
- Coding by Specialty Workshop
- E&M Documentation
- Chart Auditing Workshop
- Collections, Customer Service, & Front Office Management

PMI Approved Certification Programs:

- Coding
- Insurance Billing
- Practice Management

Our Credentials:

- Over 20 Years in Experience
- Certified Medical Practice Managers
- Certified Professional Coders
- Member of MGMA (Medical Group Management Association)
- Member of AAPC (American Academy of Professional Coders)

S.O.S. - continued from pg. 29

Over the past few years, Mixon Bates has achieved some milestone recognition for her contributions to the community. She has been named the official spokesperson for the American Heart Associations Go Red for Women campaign. She was the first African American-German Female Conference Chairperson. Her firm was named Best Business Consultant in Atlanta from the Atlanta Tribune magazine and Creative Loafing. Personally, she was the 1st female from Louisville to model for Ebony Fashion Fair. While running her busy operation, she still finds the time to serve as an active Board member for the Stewart Foundation; a non profit youth group, and coordinate the popular Kentucky Derby Grand Gala event each year.

Mixon Bates works tirelessly to grow and expand her company. Her future plan is to franchise the business in the very near future. She also plans to publish a book about her life. Her desire is to assist physicians in learning how to operate the "other" side of the business. Contact The Physicians Practice S.O.S. Group at 770-333-9405 or visit www.ppsosgroup.com for help in operating your successful practice.

Improving the Health and Well Being of Communities - continued from pg. 43

Whew! It went fast... I am at the airport now, getting ready to come home. There is much to tell: Our group split into two - one went to an orphanage tangential to the Port-au-Prince airport to rebuild a portion of the building and distribute needed food supplies. My group, which consisted of an OB/GYN, an anesthesiologist, a general practitioner and several nurses operated out of Jimani in a small hospital in the Dominican Republic. It is located within a short walking distance of the border to Haiti about 20 miles from Port au-Prince (by my eye-ball estimate).

The hospital, which was originally used for cataract surgeries, ballooned to accommodate over 500 Haitian earthquake trauma patients. A nearby orphanage served as triage and as a post-op area. There are doctors from around the world, some independent, others working with religious or medical relief groups. The most encouraging thing I can glean from this is that so many nations, so many faiths, and so many people are working together for the greater good of those in need.

Considering the stress and long hours, I felt things went fairly well. The Haitians themselves were amazing. We had some small miracles as patients with serious conditions were flown on CH-53E military helicopters (the ones I used to fly) to the USS Comfort.

I hope we do not forget our friends here as they will need our help for years.

As seen from this glimpse of Haiti through the eyes of an MSM medical student, MSM is first and foremost about serving people. With eager medical, biomedical science and public health students, committed researchers and clinicians, we are uniquely positioned to respond to the challenges of health care inequities.